
U.S. TRADE AND DEVELOPMENT AGENCY



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USTDA PROMOTES THE DEVELOPMENT OF AN INTELLIGENT TRANSPORTATION SYSTEM IN BELO HORIZONTE, BRAZIL

BELO HORIZONTE, BRAZIL (September 24, 2007) – Facilitating traffic management through the expansion of intelligent transportation systems is the objective of a USTDA grant awarded today to the Belo Horizonte Traffic and Transportation Company (BHTRANS) in Brazil. The \$294,000 grant will fund an evaluation of a proposed expansion of an Intelligent Transportation System (ITS) and Integrated Traffic Information Management System (ITIMS) in the fourth largest metropolitan area in Brazil.

The grant was conferred in a signing ceremony held at the U.S. Commercial Service in Belo Horizonte. U.S. Commercial Service Commercial Director John C. Mueller and BHTRANS Director-President Ricardo Menhanha Ladeira signed the grant agreement on behalf of the U.S. government and BHTRANS, respectively.

BHTRANS was created by the prefecture of Belo Horizonte as a semi-independent agency responsible for the administration of all traffic and transportation operations for the city. BHTRANS responsibilities include the planning and implementation of traffic operations and the roadway system within the city, such as the management of all public transportation services. In carrying out its mission, BHTRANS has prioritized the integration of the information generated by its various departments and operations in one central database that would include a geographic information system.

The USTDA grant will fund assistance to BHTRANS in the development of an ITS action plan for the expansion of its current Closed-Circuit Television System and Variable Message Systems in order to provide broader coverage in the City of Belo Horizonte. The study will include a review of the application of ITIMS for the integration of all traffic management operations within the city.

The opportunity to conduct the study for BHTRANS under the USTDA grant will be competed on the Federal Business Opportunities website at www.fbo.gov. Interested U.S. firms should submit proposals according to the instructions contained in the Federal Business Opportunities announcement. BHTRANS will select the U.S. firm that will perform the study.

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The U.S. Trade and Development Agency advances economic development and U.S. commercial interests in developing and middle-income countries. The agency funds various forms of technical assistance, early investment analysis, training, orientation visits, and business workshops that support the development of a modern infrastructure and a fair and open trading environment. USTDA's strategic use of foreign assistance funds to support sound investment policy and decision-making in host countries creates an enabling environment for trade, investment, and sustainable economic development. In carrying out its mission, USTDA gives emphasis to economic sectors that may benefit from U.S. exports of goods and services.

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